

Press kit

ONUAVA

ONUAVA was founded in Heidelberg in 2022 and is the first comprehensive provider of Fertility & Family Building Benefits services in the DACH region.

We bring **Fertility & Family Building Benefits** to the DACH region, so that all employees are optimally supported on their individual path to parenthood, and there will be no more childlessness-not-by-choice in DACH in the future.

We are a B2B2C company and offer our services exclusively as an employee benefit through companies.

OUR FOUNDERS

Dr. Julia Reichert studied business administration at WHU and holds a PhD in finance. She worked for many years as a management consultant at BCG and then as an executive in the finance industry in Frankfurt and London. She is the mother of three children after fertility treatment.

Katharina Jung has a degree in business administration and law and made a career in the finance department at HUGO BOSS. She then deliberately sought the challenge in the start-up world and initially worked for Finleap before founding her own start-up - KUNO - and building it into a successful and profitable company.

OUR END-TO-END FERTILITY PLATFORM

With our platform solution, we take over the end-to-end financial processing and reimbursement when companies support their employees (our members) with the costs of fertility treatments. Through our information and advice platform, our members also have access to information and they can access our pool of fertility counsellors and coaches for individual advice on all questions relating to their individual path to parenthood. Low-threshold, easily accessible, medically sound and anonymous to the employer.

ADVANTAGES FOR COMPANIES

Fertility & Family Building Benefits turn companies into **talent magnets**. Companies become attractive to potential employees, existing employees are better retained by the company through the family formation phase, and it can be ensured that employees remain healthy, motivated and productive even in difficult phases of family formation.

This is THE benefit for every family-friendly employer, because nothing says family friendliness as clearly as when you support your employees on their individual path to parenthood.

PHOTOS OF OUR FOUNDERS



Photo 1: Dr. Julia Reichert & Katharina Jung



Photo 2: Katharina Jung & Dr. Julia Reichert



Photo 3: Dr. Julia Reichert & Katharina Jung



Photo 4: Katharina Jung & Dr. Julia Reichert



Photo 5: Dr. Julia Reichert



Photo 6: Katharina Jung



Photo 7: Dr. Julia Reichert & Katharina Jung



Photo 8: Katharina Jung & Dr. Julia Reichert



Photo 9: Katharina Jung & Dr. Julia Reichert

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CONTACT

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